



EXCELLENCE IN WELLNESS

INTERNATIONAL WELLNESS CONCLAVE

25 - 26 SEPTEMBER 2018, RADISSON BLU PLAZA DELHI AIRPORT

www.wellnessconclave.com



International Wellness Conclave (IWC) with a theme of "Excellence in Wellness" will be held in New Delhi on 25 - 26 September 2018 at the Radisson Blu Plaza Delhi Airport. IWC will bring together the experts from health, wellness and beauty segments to give insights on the way forward for this emerging segment. The event will be a major platform for the global spa and wellness industry to ideate and discuss the possibilities of taking the industry to a new height and discover learnings unique to the Asia/ Middle East region. IWC also serves as an ideal meeting point for wellness industry experts to network and discover innovations.

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WHO SHOULD VISIT IWC INDIA?

Wellness industry leaders and decision makers should attend IWC India. The conclave will be marked by the presence of owners, CEOs, Presidents, Directors, therapists and educators, manufacturers, retailers, importers, exporters, distributors, investors, from the following areas.

- Day Spas
- Destination Spas
- Treatment-specific Spas
- Medical Spas
- Wellness Centers
- Salons
- Architects/ Interior Designers
- Health and Fitness Clubs
- Health and Fitness professionals
- International Media and influencers
- Nutrition Centers
- Travel Operators
- Hotels / Resorts
- Real Estate
- Tourism Organizations

7 REASONS WHY YOU SHOULD ATTEND IWC

-  **Learning Experience:** Polish your industry skills and find out about the latest innovations and trends.
-  **Networking Galore:** Make connections with industry leaders and decision makers. Expect to be surrounded by innovative and creative geniuses from the wellness sector.
-  **Creative Collaboration:** Present your ideas, work and products to other patrons of the industry. Possible collaborations? Well, why not!
-  **One-on-one Interaction:** Trying to connect over email or phone is so old-school. Here you come face-to-face with leading industry players for effective communication.
-  **Understanding Competition:** Business related scouting, fresh perspective on strategy, market analysis or lessons on scaling up – possibilities are endless.
-  **Break from Mundane Work:** Take time off your office desk and step-into a brand new environment for efficient learning and brainstorming.
-  **Location, location, location:** Explore the cultural diversity of India by being in the capital city. Besides the endless opportunities of shopping and indulgence, you can also extend your trip for a quick visit to popular places around Delhi.

SCHEDULE

Day 1

Session 1: Inauguration

- Key Note Address on India as a Wellness Destination
- Industry Growth and Trends
- Going Green & Carbon Footprint
- Product Presentation
- Case Study 1: Wellness Tourism - (Domestic)
- Case Study 2: Wellness Tourism - (International)

Session 2: Spa Economics

- Raising Funds, Maintaining Cash Flow & Expansion
- Spa Survival - Day to Day Operations Management
- Efficiency Beyond Aesthetics

Session 3: Manpower: The only way for Excellence in Wellness

- Why Training, Training and Training is the Key
- Retention is Critical
- Growth Path Defined



DAY 2

Session 4: Indian Natural Therapy Overview

- Introduction to AYUSH
- How to Incorporate Indian Therapies in a Global Wellness Menu
- Indian Spa & Wellness Products
- Yoga : The Eternal Elixir of Life
- Meditation - Scientific Facts & Short Meditation Exercise

Session 5: Food and Wellness

- Healthy Eating and How We Got It All Wrong
- Ayurvedic Theory & Workshop / Demonstration
- Nutrition & Ayurvedic Foods as Medicine

Session 6: Pharma Industry Invasion in Wellness: Debate for Future : Panel Discussion

- Beauty - An Integral Part of Wellness

Session 7: Branding and Marketing: Panel Discussion

- Innovative Techniques to Keep Ahead
- Using Social Media Effectively
- Effective Personalization
- Bridging the Gap Between Consumer Demands & Industry Offerings

Session 8: Capitalizing the Wellness Boom : Panel Discussion

*Subject to change

Pre- and Post-event customised tours, shopping and spa visits can be arranged. Please request for details.



Yoga

Meditation, yoga and other engaging fitness sessions through the day.



Spa

Experiential learning visits to Ayurvedic centers and spas can



Food

Relish the authentic flavors from India, and other international multi-cuisine options.



Travel

See attractions within Delhi, or visit Taj Mahal, Jaipur & other tourist destinations.

SPEAKERS

Alkaa Punia	Entrepreneur & Expert on 100% Natural Products
Andrew Jacka	Chairman of Asia Pacific Spa & Wellness Coalition
Anne Biging	Founder & Managing Director, Healing Hotels of the World
Barry White	Internationally Acclaimed Wellness Consultant
Catharine Nicol	International Spa Expert and Acclaimed Journalist & Influencer
Donald Cha	Spa Chain Owner & Director of APSWC
Dr. Gita Ramesh	Ayurveda Doctor of International Fame & Owner of Kairali Resorts
Idi Srinivas Murthy	Co-founder & CEO KarmaSpark (Yoga) Healthcare Co.
K.J . Alphons	Hon'ble Minister of State for Tourism, Government of India
Kent Richards	Corporate Operations Director, Six Senses Hotels Resorts Spas
Melinda Yon	Asia Pacific Wellness Business Leader
NiQi Kundhi	Co-Founder GeoSpaFitness
Nirvan Shroff	Co-founder and director of Illuminar Consultants
Vesna Jacob	Wellness Expert & Writer



With an ideal location (10 minutes) from Indira Gandhi International Airport (DEL), the Radisson Blu Plaza Delhi Airport provides upscale accommodations and convenient city access. Enjoy easy commutes to the local corporate hubs of Gurgaon and Cyber City. For some holiday fun, explore India's capital city, home to popular attractions like Qutab Minar and the thriving neighborhood of Mehrauli, just a 20-minute drive away. The hotel is also located close to Delhi's shopping malls, including DLF Emporio Mall, Ambience Mall and the shops at Connaught Place.

Delegate Fee per person INR 15000. Earlybird discount of INR 1500 on bookings before 14 August, 2018

Hotel Room Type	Superior Room Single (in INR)	Superior Room Double Occupancy (in INR)	Business Class Rooms Single (in INR)	Business Class Room Double Occupancy (in INR)	Executive Suite Single (in INR)	Executive Suite Double Occupancy (in INR)
Rates Per Night	8960	9600	12480	13120	17280	17920
Combined special discounted rates for hotel and delegate (in INR)						
For one night	22960	23600	25980	26620	30280	30920
For two nights	31920	33200	38460	39740	47560	48840
For three nights	40880	42800	50940	52860	64840	66760

All rates are inclusive of taxes.

*Double occupancy rates have delegate fee for only one delegate, person accompanying can request for a special rate

All rooms and suites offer free high-speed, wireless Internet and peaceful garden views, with an on-site spa. Sample something delicious at The Great Kabab Factory or at one of their other restaurants, including specialty Thai restaurant Neung Roi and multi-cuisine restaurant NYC. Top off the evening with a dessert from R - The Lounge. Guests staying in Business class rooms and Executive suites can enjoy complimentary evening cocktails at Plaza lounge in the hotel.

With the idea of promoting wellness in India, the conclave will highlight the different aspects of wellness and insights from Global Leaders of Wellness. IWC is being organised by Pinnacle Connect LLP. The team behind this has played a huge role in promoting wellness and premium lifestyle in India. Look forward to an exciting and informative event on 25 - 26 September 2018 at the Radisson Blu Plaza Delhi Airport, with thought-provoking discussion on industry trends, addressing the challenges, and planning for the flourishing future of the wellness industry!